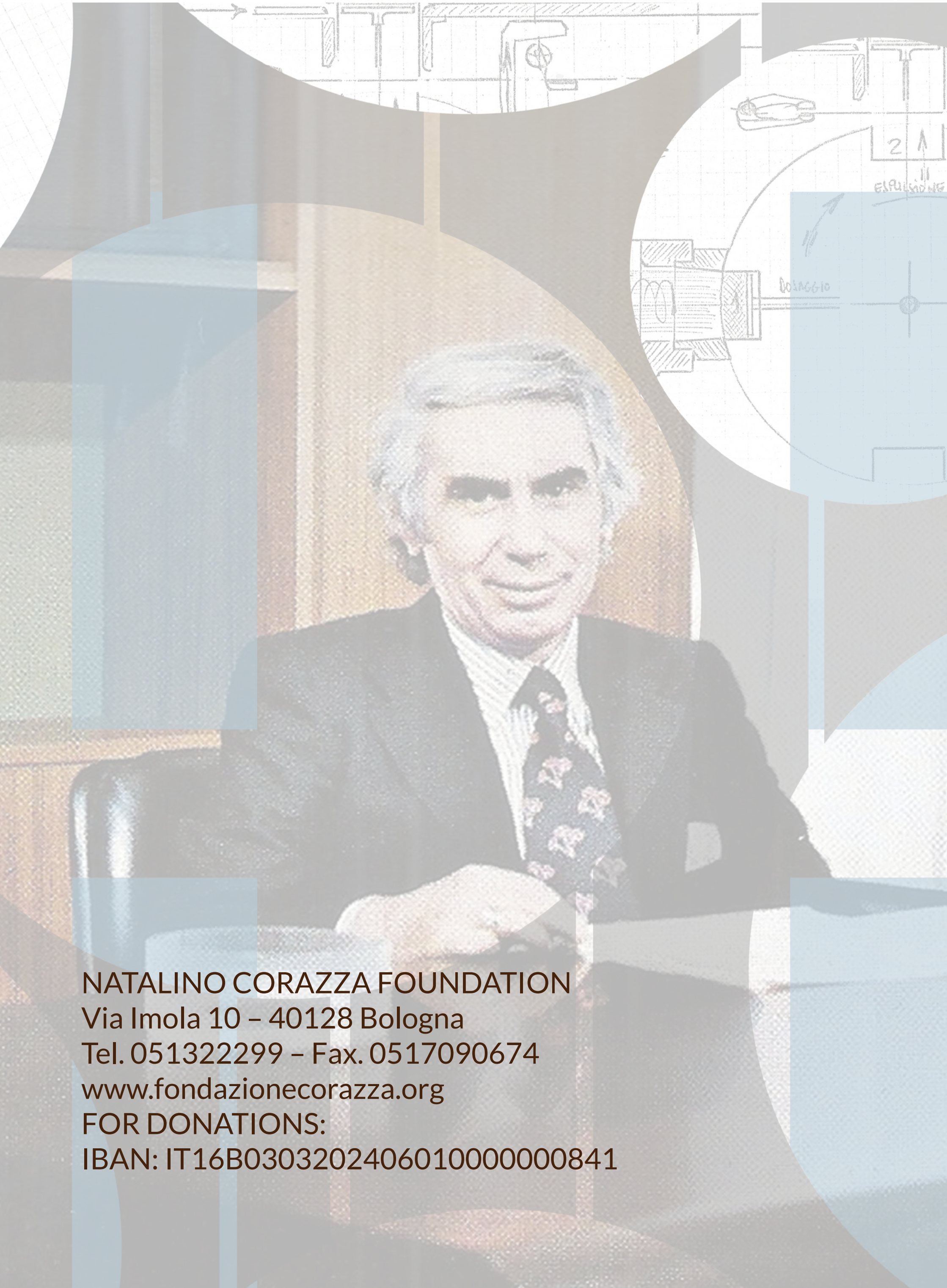
FONDAZIONE
NATALINO CORAZZA
Psoriasi&Co Onlus

“When skin changes your soul”

N. 5



NATALINO CORAZZA FOUNDATION
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Tel. 051322299 – Fax. 0517090674
www.fondazionecorazza.org
FOR DONATIONS:
IBAN: IT16B0303202406010000000841

NATALINO CORAZZA FOUNDATION

- *We believe that quality of life is a universal right, and that everyone should receive the best care possible in equal measure.*

- *Our objective is to improve the quality of life of those with psoriasis and associated dermatological conditions, who are forced to deal with the acute physical and psychological problems that these diseases bring.*

- *We are endeavoring to vanquish the social stigma, providing all psoriatic patients the means to live a peaceful life.*

Together in order to defeat a disease which taints one's life.

Psoriasis is a **non-contagious, devastating, chronic and recurring** skin disease which often leads to depression. Its red spots are clearly visible. Sufferers see it as a stigma, a brand leading to social discrimination and isolation, affecting all aspects of life: school, sports, work, and private life.

What are the causes?
As of today, we don't have a definitive answer. We know that it's a multifactorial, genetic and autoimmune disease. It is related with diabetes, obesity and cardiovascular diseases, making it a comprehensive disease. It can be triggered or worsened by multiple factors like stress, infections, traumas, drugs.

What about the treatments?
As yet there is no definitive therapy. Depending on its severity the patient can do phototherapy sessions or take different type of drugs: topical, systemic (which have severe side effects) or biological, the latter being the last frontier in medical research. Side effects are unpredictable and differ in each patient. Psoriatic patients are 130 million worldwide, over 3 million in Italy. In 2014 the WHO recognized psoriasis as a social and disabling disease leading to a decrease in self esteem and affecting standard of living.

Valeria Corazza, president of the Foundation

The Foundation

Natalino Corazza Foundation was established in 2014 by Maria and Valeria Corazza, wife and daughter of Natalino Corazza, who was a brilliant entrepreneur in the field of automatic packaging machines.

Why are we so invested in psoriasis research and its complications?

This disease affected the entire life of Natalino Corazza and his family, obliging them to undergo endless, painful and ineffective treatments while often causing considerable side effects.

What do we do?

- **RESEARCH**
- **INFORMATION**
- **SUPPORT**
- **SENSITIZATION**

For more infos:
www.fondazionecorazza.org

"FRIENDS" OF CORAZZA FOUNDATION ASSOCIATION

from the first warriors...

In August 2017 the association Friends of "Natalino Corazza Foundation" was established.

Members of the association will be fully involved in a living and breathing institution that is constantly growing day by day and contributing to improve the life of psoriasis sufferers.

A strong Association is fundamental to protect patients and their families, as well as helping them with their problems related to psoriasis.

I'm already a member! And you?

How do I join the association?

To join:

-download the form from our website www.fondazionecorazza.org, fill it out and send it by email to segreteria@fondazionecorazzapsoriasiandco.it, attaching a copy of your identity card and your tax code.

- indicate how you wish to pay the ordinary/supporter member fee:
    * in cash at our offices in Via Imola 10, Bologna
    * by bank transfer, **iban: IT45D0306909606100000153880**
    * postal payment slip, **account number: 001044341244**

Or you can call us from Monday to Friday, between 9am and 6pm, on telephone number (+39) 051 322299.

...to the courage to stand up for it

(video interviews)

WITH YOU BEYOND YOUR ILLNESS

Becoming a member of our Association gives you discounts at numerous businesses and healthcare product stores who have chosen to support our cause, including many health centres, pharmacies and shops.

We also believe that crenotherapy plays a key role.

While those suffering from psoriasis require personalised and long-term medical care, sometimes these patients also **need self-care treatments** to help them “switch off” from the hectic pace of daily life.

In this perspective, conventional medical care and relaxation should not be considered two separate concepts, but two different sides of the same coin: conventional medical care can be accompanied by **crenotherapy** to increase the efficacy of treatment.

Crenotherapy plays a key role in the treatment of psoriasis, because **it meets a variety of patient needs**, clinical and non-clinical, and physicians themselves can direct sufferers to the most suitable treatment centre, **depending on the specific needs of their skin.**

ACQUA DELLE
TERME DI SORANO

TERME DI COMANO

TERME DI CERVIA

TERME DI PORRETTA

OUR UPCOMING COMMITMENTS

Promoting engagement as part of a holistic, multidisciplinary approach, involving not only the person with the **chronic disease**, but also his or her caregiver and the relevant healthcare professionals.

This complex process involves raising awareness among health professionals, starting from his or her initial training, and requires a change in mindset, with greater priority being given to the interests of the patient and their wish to take an active role in their treatment. It means abandoning a “patient-centred” approach, in favour of one that **works WITH** the patient.

The process will also involve recognising the value of the crucial and catalytic role that associations play in the process of engagement. An immense challenge for all those involved, and one destined to generate a change in the policies of the health and social care system.

An issue of great current interest and relevance is the **diagnostic, treatment and care pathways** (*percorsi diagnostico-terapeutico assistenziali* PDTA) as part of the National Plan for chronic disease.

These pathways deserve particular attention, as they constitute the clinical management tools used by the medical profession to define the optimal treatment approach in the local area concerned. Specified in these pathways are the objectives, roles and activities of the various healthcare professionals concerned, giving all those involved a **greater awareness** of the overall care process, allowing them to work together in a more systematic manner. A well-planned pathway allows a more effective coordination of the work of the various healthcare professionals.

The Association will work to ensure that that these pathways become uniform throughout Italy, so that patients are able to access equivalent treatments wherever they are in the country. An extremely challenging and long-term project.

OUR HISTORY

Our initiatives

2016

Psoriasi & Co. Ieri, oggi e domani – (“Yesterday, today and tomorrow”) 12 March, conference

Psoriasi & Co. Parliamone (“Let’s talk about it”) - 29 October, conference

2017

L’involucro che parla (“The shell that speaks”) - 25 March, conference

1st edition of the Natalino Corazza Foundation Award, *Involucro emotivo* (“Emotional shell”), April, contest

Come il cibo ci modifica (“How food changes us”) - 7 June, conference

Malattie cutanee: attualità e prospettive future (“Skin diseases: current situation and future prospects”) - 11 November, CPE conference

2018

C’è cibo e Cibo - Psoriasi: il ruolo dell’alimentazione oggi e domani (“Food: the good and the bad - Psoriasis: the role of diet today and tomorrow”) 5 May, conference

2nd edition of the Natalino Corazza Foundation Award, *C’è Macchia e Macchia!* (“Not all patches are created equal!”), 16 May, contest

2019

1st edition of the “G. B. Martini” conservatory of Bologna award - 27 May, contest for the creation of a video commercial

“All about psoriatic arthritis” - September, conference in collaboration with the national rheumatism association ANMAR (*Associazione Nazionale Malati Reumatici*), Rome

Publications

2017

“Psoriasis - all you need to know - questions and answers”, e-book

2018

“Psoriatic arthritis - all you need to know - questions and answers”, e-book

HOME PHOTOTHERAPY PROGRAMME

A first in Italy, the Foundation has set up a free **home phototherapy** service, signing an **agreement**, renewed in 2019, with the dermatology department of the *Policlinico Sant’Orsola* hospital in Bologna. The service is aimed especially at those patients who for various reasons are unable to use the hospital facilities during normal clinic opening hours. The first machines were delivered in February 2018. **During the first 6 months of the pilot trial, 18 patients used the service; at the end of treatment, all saw a PASI improvement of 75%, while two saw an improvement of a massive 90%.**

RESEARCH

The Foundation is committed to supporting various research projects.

Since 2016, in collaboration with the university of Modena and Reggio Emilia, the Foundation has supported the project **“Characterisation of the metabolic profile of keratinocyte proliferation and differentiation using NMR spectroscopy”**, which examines the possible correlation between an alteration in cell metabolism and the onset/progression of skin diseases such as psoriasis, actinic keratosis and squamous cell carcinoma.

Since 2018, the Foundation has also supported the university of Ferrara project **“Memory T cells recirculating from the skin in the comorbidities associated with psoriasis: prognostic and therapeutic prospects”** , and the initial results of the project can be seen in two Research Topic Editorials of the *Immunology of Psoriatic Disease*, and in the relative e-book for the journal *Frontiers of Immunology*.

The two teams have recently begun a formal collaboration to identify the correlation between the profile of inflammatory cytokines present in the serum and products of metabolism in the serum and the skin in psoriasis patients.

PSYCHOLOGICAL SUPPORT

Suffering from psoriasis often means living with feelings of anger, disappointment, and resignation. The Foundation has financed the pilot project **“PsoPsiche”** a series of group meetings to provide support for those suffering from psoriasis. Given the results obtained and documented for statistical purposes, the initiative will almost certainly be offered again shortly.

2019

● The year of the child

Psofam: the Foundation will finance a new paediatric dermatology research project in collaboration with the *Policlinico Sant’Orsola* hospital in Bologna.

Interviews: the caregivers - how important they are, and the relationship they have with our “little” patients.

Illustrated novella: publication of the children’s novella “*Caro diario... mi chiamo Lulù*” (“Dear diary... my name is Lulù”) to teach children about psoriasis. An information kit will also be distributed in schools.

Calendar: creation of a photographic calendar for 2020.

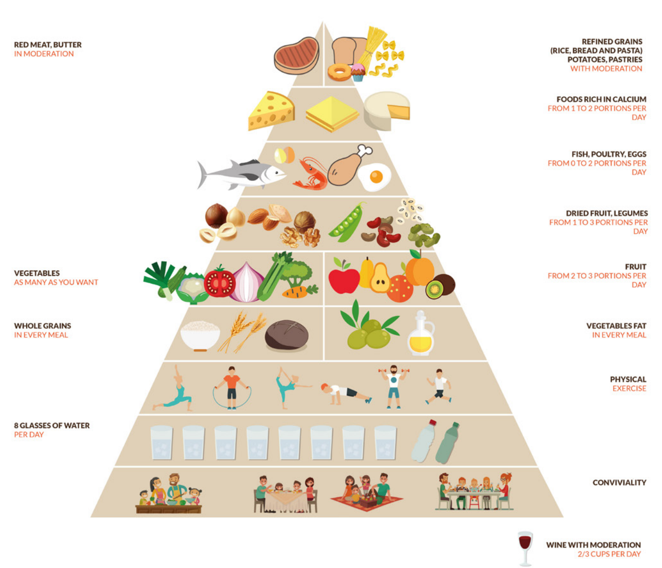
● Psoriasi&Co

New e-book: creation of a new e-book about atopic dermatitis.

Formation of work groups and distribution of information material.

• Nutrition

THE NEW FOOD PYRAMID



Continuing the series which began with the publication of the first e-books on psoriasis and psoriatic arthritis, **a new editorial project focusing on nutrition.**
A series of e-books designed to help patients who are becoming increasingly conscious of the importance of diet and nutrition in the prevention and treatment of disease, but who have not found definitive answers, because sadly there is no such thing.
We believe that the Mediterranean diet is crucial for the wellbeing of patients with psoriasis. At the base of the pyramid are the most important **elements**, to be consumed in abundance, with those to be consumed in smaller quantities at the top. We say “elements” instead of “foods”, because sharing and physical exercise are not edibles, but are the most important pieces of the complicated puzzle of an optimal lifestyle, and discovering what works for us as individuals is the very purpose of our lives.
The publications will provide information on the elements given in each step of the pyramid, together with recipes that are tasty and easy to prepare.

SUPPORT OUR ACTIVITIES

Why should you support us?

Psoriasis is a genetic, multifactorial disease caused by a combination of several and often uknown factors, for which as of today, there is no final cure. In order to achieve this goal we must continue to invest in research.

Costs, as everyone knows, are very high and public commitment in Italy in this area is lacking.

Patients with their families and everyone who has the ambitious goal of full recovery may tangible support scientific research, which is without any doubt the right path to defeat this devastating disease.

By supporting Natalino Corazza Foundation Onlus **you can make the difference** by participating in a project which brings hope to all who suffer from this disease.

How to support us?

By doing a bank transfer:

IBAN:IT16B0303202406010000000841
Reason for payment: **LIBERAL DONATION**

For more infos:
www.fondazionecorazza.org

DONATE YOUR 5X1000

5x1000 doesn't cost you anything. It is not an extra tax but a percentage of taxes that the state is giving up in favor of charitable organizations such as ours: you are only allocating a share of your taxes that you have to pay anyhow.

You can donate your 5x1000 from IRPEF (personal income tax) to Natalino Corazza Foundation by putting your signature and the following tax code **91369850374**, in the box "*sostegno fondazioni art.10 comma 1 lettera a del D.Lgs n°460 del 1997*" that you find on the CUD, 730 or UNICO declaration models. With your signature you're contributing to psoriasis scientific research projects.

Associazione Nazionale
AMICI *della*
FONDAZIONE
NATALINO CORAZZA
Psoriasi&Co Onlus

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